

## Discover Your Passion Now

2025

oqdo is set to transform how people in **Singapore** engage with **sports**, **skills**, and **hobbies**.

Our one-click platform addresses the current market gap, offering a superior user experience and a broader range of activities compared to other platforms like Active SG, ClassPass and WowCoach.

Additionally, oqdo creates a vibrant marketplace connecting users, coaches, and facilities.

# Problems



The market for sports, activities, and hobbies remains fragmented and unorganized.

# Solution

It is more than just a platform; it is a community of individuals with shared interests and open minds.



## Platform

There are multiple platforms being used to book and enquiries. Current platforms are designed in a way making it difficult for people to use.

## Single Sports

Many popular activities have dedicated booking platforms, often limited to a single sport or a narrow category, like racquet sports or gym facilities.

Platforms often lack a community for sports discussions.

## Hobbies

Existing platforms focus mainly on sports, neglecting hobbies like painting, dancing, or singing.

Enthusiasts struggle to find coaches and facilities due to the lack of a centralized marketplace.

## One Platform

Everything under one single roof, Mobile App, Web App and Website for ease of access

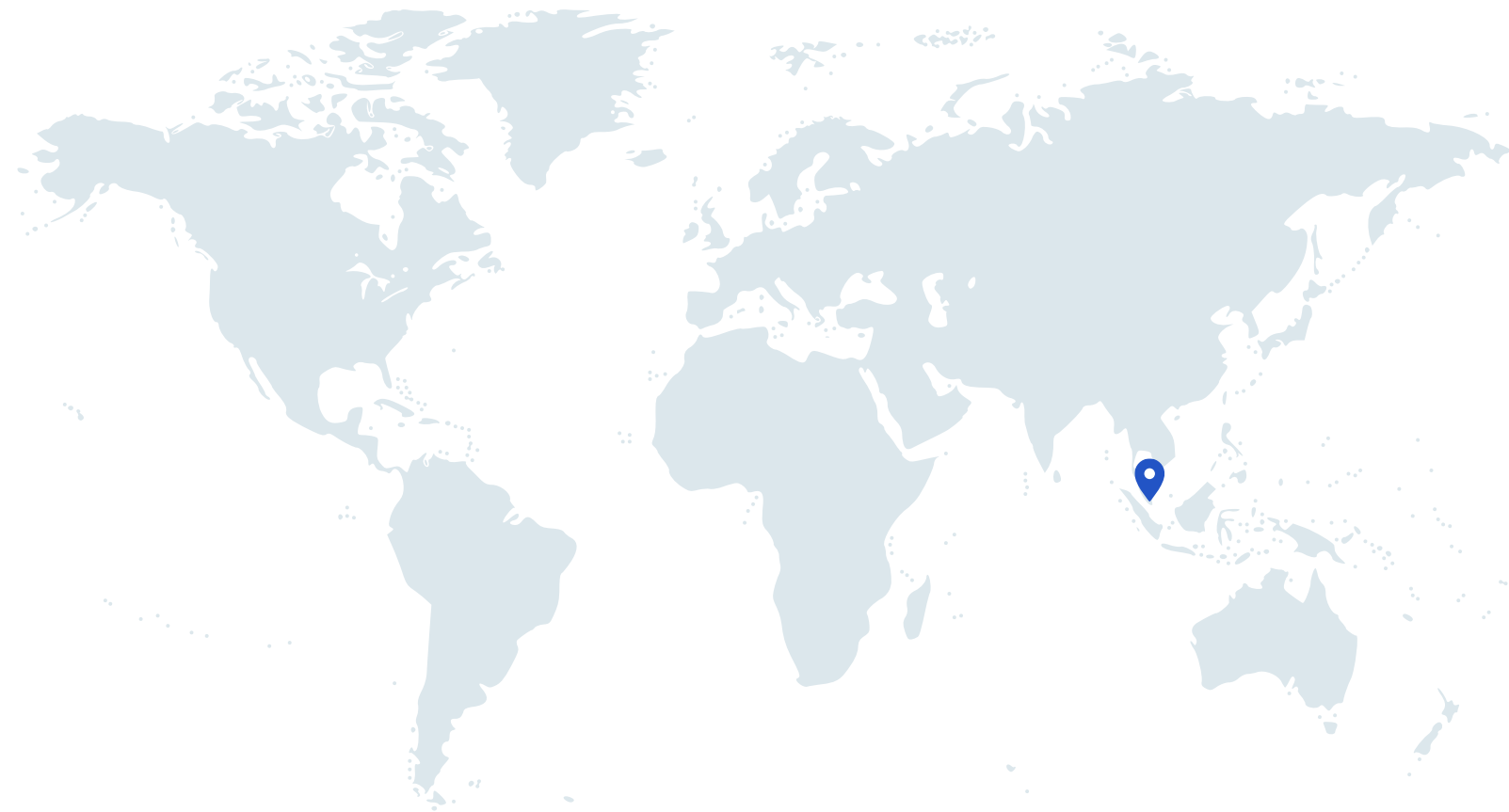
## For everyone

Caters to a diverse audience, serving not only sports enthusiasts but also hobbyists and activity seekers across various interests

## 1-2-3

Simple Process. From Login to Booking is a 3 click process.

# Why Now. Why Singapore!



Singapore is experiencing a surge in sports, fitness, and recreational activities. The government's annual investment of over SGD \$100 million in facilities and increasing scholarships reflects this growing trend. Concurrent with this, the sports apparel market has doubled in just two years, while facilities and offerings continue to expand rapidly. Government Initiatives like “Vision 2030”, “Active SG” & “SFMP”.

## Sporting Revenue

### SGD \$ 1.4 Billion

Annual Revenue from Sporting Events  
(Public Spending, Media Revenue , Tourist  
Revenue and more)

## Government Spending on Sports

### SGD \$ 1 Billion

Government is spending over 30% of its allocated operating expenses for Youth and Infrastructure development, towards developing sports facilities, maintaining & framework development around it

## Public Participation

### 35% Growth

Over the past three years, Singapore has witnessed a robust average year-over-year growth rate exceeding 35% in sports, fitness, hobbies, and personal development activities.

# Market Validation



Market indicators demonstrate strong demand for services like oqdo's offering. Both established players and new entrants in this space have attracted significant user bases, validating the market need for such solutions.

Courtsite

250K

Total Users

Active SG

2.5M

Total Users

Gym Pod

60K

Total Users

# Revenue Model

Revenue generation is vital for business success. oqdo's diverse revenue streams enhance its robustness



## Short-Term

Booking Fee

Listing Fee

Commission

Advertising

## Long - Term

Bazaar

Subscription

Sponsorship

Analytics

# Competitive Advantage



Niche	_____	oqdo has unique offering as compared to others
Easy	_____	Better UI and ease of use. We have a three-step booking process
Agile	_____	The list of offerings constantly keep on updating in line with user/market demands.

# Growth



Pilot phase growth

Coaches  
+100%

Coaches registered per month

Activities  
+35%

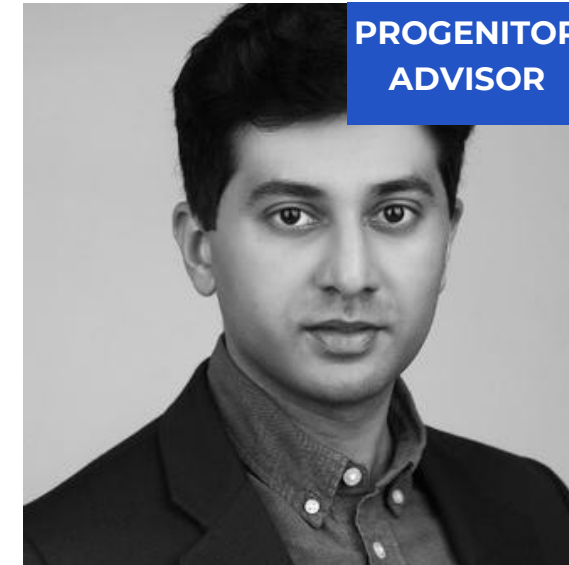
Use of Activities per month

User  
+55%

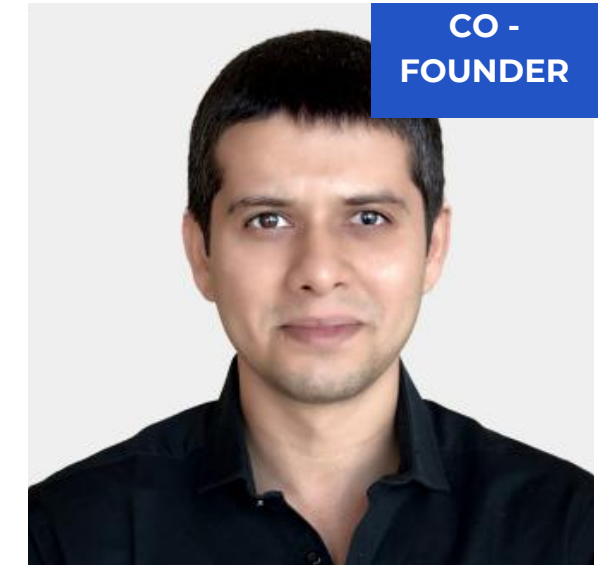
Increase in users per month



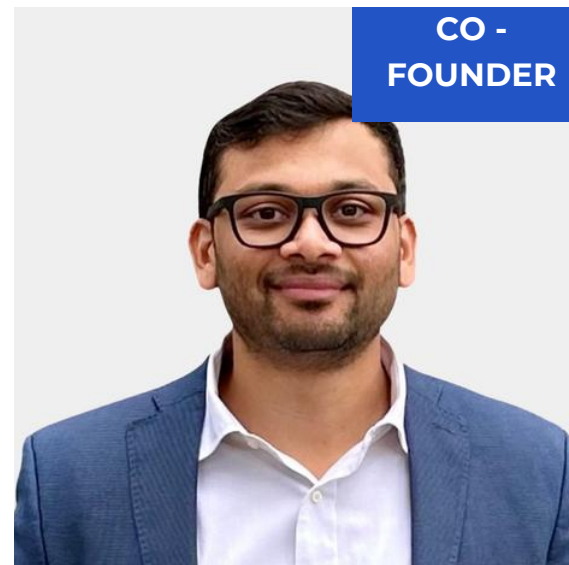
# Our Super Team



Akash Kadam



Sahil Shah



Shravan Shah



Rajeev Kadam



Ernest Koh



Steve Tunstall

# Thank You



**Let's get moving!**

Address

60, Paya Lebar Road ,#07-54 Paya  
Lebar Square Singapore 409051

Telephone

+65 8424 7072

Website

[www.oqdo.com](http://www.oqdo.com)

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